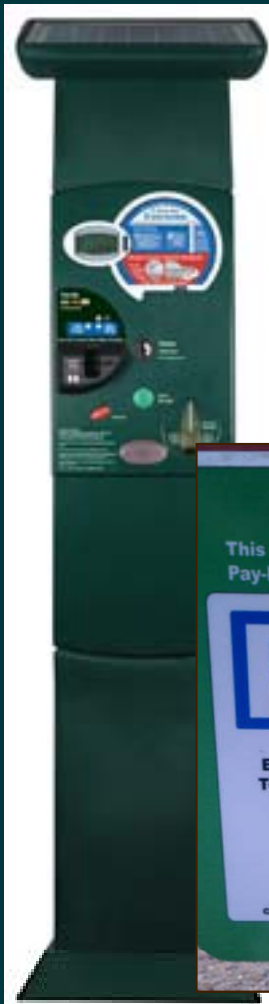


# Spokane

## Getting to great on-street parking management



**DUAL PARKING METER CO.**  
The Harter Bank Building — Canton 2, Ohio  
*Engineered for Service*

**71,393**

*A Number that's Important to You\**

71,393 Dual Parking Meters have gone into service since the first installation in Oklahoma City in July, 1935... and that's convincing evidence of their superiority and wide acceptance among municipal officials.

War demands halted meter production in the spring of 1942. But with peacetime promises indicated in the non-war-distant future our engineers have worked out an improvement and refinements to make the best meter ever better.

Prepare for postwar traffic control now. Dual engineers are available to help study your parking problems and make recommendations for their solution. Why not take advantage of this free survey service?

\*Here Dual Automatic Parking Meters are in use in any other two makes combined.

**THE ORIGINAL Parking Meter**

**THE DUAL PARKING METER Company**  
Harter Bank Building  
CANTON 2, OHIO

1945 Municipal Index

## *Status: 2010 Parking Study Update*

- Completed: 2010 On-street data survey
- Completed: Analysis of Downtown Meter Rates
- Completed: Meter technology review
- Completed: On-street “add back” report
- *Completed: Recommended Parking Management Strategies – Implementation*

*Strategic management of parking is essential to  
downtown's vitality*

# *Key Recommendations from 2010 Update*

1. Establish City Parking Project Advisory Committee
  - Mayor appoints committee charged with implementation of near term plan - representative of stakeholders and City.
  - Review and begin initiation of 2010 Implementation Strategy Recommendations (with report back to Mayor and Council)
  - Electronic Parking Meter Project Review – Equipment & Implementation
  - Parking System Focused Parking Revenue Funds, Parking Meter Rate Equalization
  - 6 Year Capital Project List funded by Parking Meter Revenue Fund.

# *Key Recommendations from 2010 Update*

## 2. Establish Parking Meter Revenue Fund

*“Parking meter revenue will be reinvested to maintain the streets, sidewalks and improvements within the meter district, as well as provide new signs, lighting, pedestrian / retail-friendly amenities and other improvements to enhance the downtown customer experience.”*

- Revenue that the system generates needs to be available for the system to improve itself over time
- Fund supports the enhancement of the Parking System and the area the Parking System serves
- Revenues above current Garage Bond Obligations would go into the Parking Meter Revenue Fund
- Advisory Committee assists in establishing funding priorities for Revenue Fund

# Key Recommendations from 2010 Update

## 3. Parking Meter Rate Standardization as recommended by Parking Study

- Equalize hourly short-term rates at \$1.20 per hour
- Recalibrate long-term on-street hourly rates to \$0.40 per hour - market

On-Street Stalls by Type	2010		Hourly Parking Rate
	Number of Stalls	% of Total Stalls	
10 Minutes	19	1.1%	n/a
15 Minutes	4	<1%	n/a
30 Minutes	77	4.7%	\$1.50
1 Hour	14	<1%	\$1.20
<b>1.5 Hours</b>	<b>399</b>	<b>24.1%</b>	<b>\$1.20</b>
2 Hours	701	42.4%	\$0.50 - \$0.75
3 Hours	163	9.9%	\$0.50
10 Hours	251	15.2%	\$0.25
No Limit	26	1.6%	\$0.25
<b>Total On-Street Parking Stalls</b>	1,654	100%	<b>Blended Hourly Parking Rate: Combined Downtown = \$0.68</b>

# *What other cities do – Hourly meter rates*

- Average is about \$1.67 per hour
- Not all cities have strategic policy for metering or rate setting
- Mix of cities that harbor revenue in dedicated fund(s).

Summary of On-street Rates – Comparable Cities*			
City	Hourly Rate 1 – 2 Hours (short term - primary visitor)	Hourly Rate 3 – 6 Hours (mid range stay)	Hourly Rate 6+ Hours (Long term stay)
<b>Spokane, WA</b>	<b>\$0.50 - \$1.20</b>	<b>\$0.50</b>	<b>\$0.25</b>
Anchorage, AK	\$1.00	N/A	\$0.75
Austin, TX	\$1.00	\$1.00	\$1.00
Boise, ID	\$1.00	\$1.00	\$1.00
Denver, CO	\$2.00	\$1.00	\$.50 - \$1.00
Minneapolis, MN	\$2.00	\$0.25 - \$2.00 (depends on zone)	\$0.25 - \$1.00 (depends on zone)
Oakland, CA	\$1.25	\$1.25	\$1.25
Olympia, WA	\$1.00	\$0.60	\$0.50
Pasadena, CA	\$1.00	\$1.00	\$1.00
Portland, OR	\$1.60	\$1.60	\$1.60
Sacramento, CA	\$1.50	\$1.50	\$1.50
San Diego, CA	\$1.25	\$1.25	\$1.25
Seattle, WA	\$2.50	\$2.50	\$2.50
Tacoma, WA	\$0.75	N/A	N/A
Ventura, CA	\$1.00	\$1.50	N/A
<b>National Average</b>	<b>\$1.67</b>	<b>\$1.23</b>	<b>\$0.89</b>

# *Key Recommendations from 2010 Update*

## 4. Trial new parking meter payment technology

Ongoing

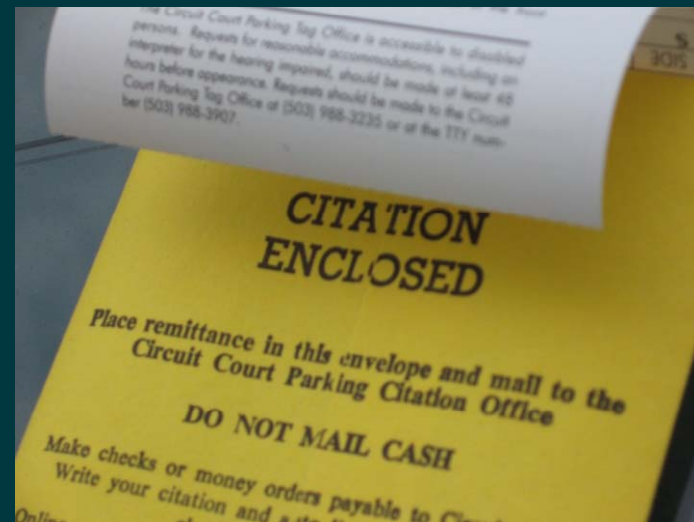
- Type, mix and initial area of technology deployment
- Fact finding, vendor interviews
- Impact on current operations (enforcement, admin., administration)
- Potential for increased net revenue generation / Capital covered without rate increase
- Reporting, monitoring and tracking enhancements
- Business / customer acceptance – improved “experience”

# *Key Recommendations from 2010 Update*

## 5. Parking Meter and Infraction System Finances

– Develop policy to allow sound decision-making and calibrate to market.

- Cost recovery
- Technology upgrades
- Administration
- Municipal Courts
- Comparable markets
- System performance



# What other cities do – Enforcement Fees

- Spokane is low to mid range
- Spokane lacks strategic policy for rate setting
- Mix of cities that harbor revenue in dedicated fund(s).

City	Overtime @ Meter	Overtime @ Time Zone	Overtime in Residential Zone	Moving to Evade	Feeding Meter	Improper Use of Disabled Space
Albuquerque, NM	\$10	\$10	\$20	-	\$10	\$20
Atlanta, GA	\$25	\$25	\$25	\$50	\$25	\$100
Boise, ID	\$18	\$18	\$18	\$18	\$23	\$100
Eugene, OR	\$16	\$16	\$16	\$16	\$16	\$90
Denver, CO	\$25	\$25	\$25	-	-	\$100
Los Angeles, CA	\$35	\$35	\$30	-	\$30	\$330
Portland, OR	\$34	\$50	\$60	\$34	\$34	\$450
Sacramento, CA	\$30	\$35	\$100	\$35	\$25	\$445
San Diego, CA	\$10 - \$50	\$10 - \$50	-	-	-	\$330
San Francisco, CA	\$65	\$65	\$55	\$55	\$55	
Salt Lake City, UT	\$15	\$15	\$15	-	\$15	\$150
Seattle, WA	\$44 – 10/11	\$39	\$48	\$42	\$42	\$250
Spokane, WA	\$15	\$30	\$30	\$30	\$10	\$250
Tacoma, WA	\$25	\$15	\$25	\$50	-	\$250
Tualatin, OR	-	\$30	-	\$30	-	\$250
Vancouver, BC	\$35/\$70 (C\$)	\$35/\$70(C\$)	\$35/\$70 (C\$)	-	\$35/\$70(C\$)	\$50/\$100(C\$)
Vancouver, WA	\$18	\$18	\$18	\$25	\$18	\$250

# *Key Management Elements*

- Clear Policy Direction – Purpose and Intent
- Translate Policy into sound operational strategies and decision metrics
- Understand the nexus to market – what is in a rate
- Fiscal management and strategic investment



YOUR QUESTIONS?